CREDENDO TRADE FORUM 2016

PRACTICAL INFO
Thursday 17 November 2016, from 2.00 pm to 8.00 pm
The conference will start at 2.30 pm sharp.
Auditorium National Bank of Belgium
Warmoesberg, rue Montagne aux Herbes Potagères 61, 1000 Brussels
Parking Grote Markt - Grand Place
Grasmarkt, rue du Marché aux Herbes, 1000 Brussels
Walking distance: 5 minutes

The results of a survey conducted by Credendo & Trends will also be presented, which will reveal how Belgian companies organise their exports. The limited domestic market and Belgium’s central location in Europe are important factors for our country. But how do things stand with emerging markets and far-off destinations? What can our companies expect from them?

DO EXPORTS STILL HAVE GROWTH POTENTIAL?
WHICH COUNTRIES WOULD DESERVE MORE ATTENTION?
HOW DOES YOUR COMPANY ORGANISE ITS EXPORTS?

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THE CURSE OF RAW MATERIALS

INTERNATIONAL ECONOMIC OUTLOOK
For how long will growth in Europe continue to lag behind?

BREXIT
Consequences for Belgian exporters?

HOW TO EXPAND YOUR EXPORTS?
How to expand your business in the current challenging macroeconomic context?

Reactions of Chief Executive Officers

On 17 November, Credendo Group will hold its Trade Forum 2016 in partnership with Trends-Tendances. Once again, this second edition will provide an opportunity for Belgian business leaders to get together in order to discuss issues of mutual interest and importance. They will be joined by speakers from Belgium, as well as from other countries. Topics will include the impact of the sharp decrease in raw material prices on exports, the global economic outlook and how Brexit will affect exporters based in Belgium.

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Reactions of Chief Executive Officers
2.00 pm Registration
2.30 pm Welcome by Vincent Reuter
2.45 pm The curse of raw materials and the impact of the second round by Nabil Jijakli
3.00 pm KEYNOTE
THE DAY AFTER THE BOOM: the downfall of world commodity prices and the new commodity curse by Philippe Chalmin
3.40 pm Winners and losers of lower commodity prices: which lessons are to be drawn for our companies? by Pascaline della Faille and Sebastian Vanderlinden
4.00 pm KEYNOTE
INTERNATIONAL ECONOMIC OUTLOOK: for how long will growth in Europe continue to lag behind? by Jean-Michel Six
4.40 pm Coffee break
5.00 pm SMEs & exports in the current challenging macroeconomic context Outcome of the Credendo-Trends survey by Dirk De Moor, journalist
5.20 pm How to expand your business in the current challenging macroeconomic context? Reactions of Chief Executive Officers Debate with Michel Hanson, Thomas Spitaels, Carl Van den Eynde and Dirk Terweduwe Moderator: Alain Mouton, journalist Trends-Tendances
6.00 pm KEYNOTE
BREXIT: consequences for Belgian exporters? Introduction keynote speech by Alison Rose followed by a debate with Jean-Michel Six and Thomas Spiller Moderator: Amid Faljaoui, Editor in Chief Trends-Tendances
6.40 pm Conclusion by Peter De Cram
6.50 pm Reception

PHILIPPE CHALMIN
Professor of Paris Dauphine University and Founding Chairman of Cyclope World Commodity Yearbook

JEAN-MICHEL SIX
Chairman of the Board of Directors of Credendo Group

PASCALINE DELLA FAILLE
Country and Sector Risk Coordinator Credendo

SEBASTIAN VANDERLINDEN
Country and Sector Risk Analyst Credendo

MICHEL HANSON
Former President ENGIE Fabricom Oil, Gas & Power

THOMAS SPILLAER
President British Chamber of Commerce in Belgium

CARL VAN DEN EYNDE
Chief Executive Officer Viabuild

DIRK TERRIDTJE
Group Chief Executive Officer Credendo

THOMAS SPILLER
President British Chamber of Commerce in Belgium

PIETER DE CREM
Secretary of State for Foreign Trade

PIERRE DE CREM
Chief of Staff to the Prime Minister of Belgium

VINCENT REUTER
Chairman of the Board of Directors of Credendo Group

SIMULTANEOUS INTERPRETATION
Simultaneous interpretation into Dutch, French and English will be available.